



CIDEP Consultants – expansion of the PM&P partner network in Canada

August 2013

In August 2013, PM&P has agreed on a new alliance with CIDEP consultants – CIDEP was founded in 2006 in Montreal/Canada as a specialized market research firm to help Economic Development Organizations as well as Investment Promotion Agencies (IPAs) in their search for Canadian investor opportunities. Besides the Identification and Qualification of Investment Leads, PM&P's new Canadian partner is capable to provide Matchmaking Programs, In-Market Representation, Direct Marketing/Email Outreach Services as well as Market Intelligence & Research for IPAs. The expansion of PM&P's partner network is an important step towards our strategic internationalization. Thanks to this new partnership our clients will benefit from a broad range of services in the field of investment & export promotion that are available in Canada now.

For more information on CIDEP Consultants please visit their website: www.cidep.ca