



## PM & Partner Marketing Consulting GmbH (PM&P) Opens a New Office in Chicago, USA to Accelerate Business Expansion

April, 2018

PM & Partner Marketing Consulting GmbH is proud to announce the establishment of its wholly owned subsidiary, **PM&P US LLC**, in Chicago on April 1, 2018 at 980 North Michigan Avenue, Suite 1400, Chicago, IL 60611. This strengthens the presence of PM&P in the North American market.

We are also happy that two long-standing partners, Kirk Tyson and Collin Heinz, will join our team and, together with Markus Wellmann and Sebastian Hass, will ensure the success of our new venture.

“With the formation of our US company we will continue to pursue our long-standing strategy of globalization. PM&P has been active in the North American market for 40 years and has significant project experience there. A large percentage of our revenue is derived from this market, so establishing a US company is a logical and consistent step. Our goal is to serve all strategically relevant regions with a local presence to enhance client service,” explains Michael Hass, CEO of PM&P.

Our Chicago office will offer consulting to support economic development activities with lead generation, export promotion, and M&A projects in the US and Canada. Together with our local partners, we will also offer market development, market expansion, and related projects.

### **About PM & Partner Marketing Consulting GmbH (PM&P)**

Headquartered in Frankfurt, Germany, with offices in Berlin and Munich, PM & Partner Marketing Consulting GmbH (PM&P) is an independent consulting firm, consisting of market professionals and market research specialists.

PM&P provides strategic and operative market analysis and business development support to industrial enterprises, as well as to public investment promotion institutions. Besides a strong presence in the German market, PM&P works closely with its international partners. The company has been operating internationally since 1974.

For more information visit: [pmp-us.com](http://pmp-us.com)

Michael Hass, CEO

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